



The pet health operating system for
Latin America: vet care, biomarkers,
wearables and the Pet Age Clock.

SF & LA Tech Week · October 5–16, 2026

PROBLEM

Pet care still runs on phone calls and paper

12.5M

owned dogs and cats in Chile: 8.3M dogs and 4.2M cats.

~60%

are still unregistered, despite a mandatory national registry (Ley Cholito).

~0.2%

are insured, against 4.3% in the US and ~25% in the UK.



Booking is a phone call

Owners call or WhatsApp clinic by clinic. No prices, reviews or availability.



Records stay in each clinic

Switch vets and the history is gone. 21% of dogs and 32% of cats missed preventive vaccines.



One bad day is a big bill

With no insurance, emergencies are paid out of pocket, so care gets delayed.

Sources: Subdere/PUC pet population study (2022); Subdere; Subdere/UC Responsible Ownership Survey (2021); NAPHIA 2026; ABI. Chile insured share derived: 25k BCI policies / 12.5M.

SOLUTION

One app for the whole life of a pet

Pet parents find the right vet nearby, book in seconds, and keep every visit, vaccine and policy in one record that follows the pet. Now that record also measures health between visits.



01

Find

Vets on a map, filtered by species, specialty, service, district and price. Ranked by distance, with reviews.



02

Book

In clinic, at home or by video. Live slots and upfront prices. Account created at checkout.



03

Track

Health record per pet: visits, vaccines, weight, certificates. Official vaccine card PDF and reminders.



04

Protect

Pet insurance bought in-app in four steps through BCI Seguros, tied to the pet's record.



05

Monitor

Lab biomarkers and a smart collar feed the Pet Age Clock and a live Health Score.

NEW · THE PET AGE CLOCK

How old is Luna, really?

7

Calendar age

Years since she was born, 28 Sep 2019.

6.1

Biological age

What her lab biomarkers and collar data say.

60

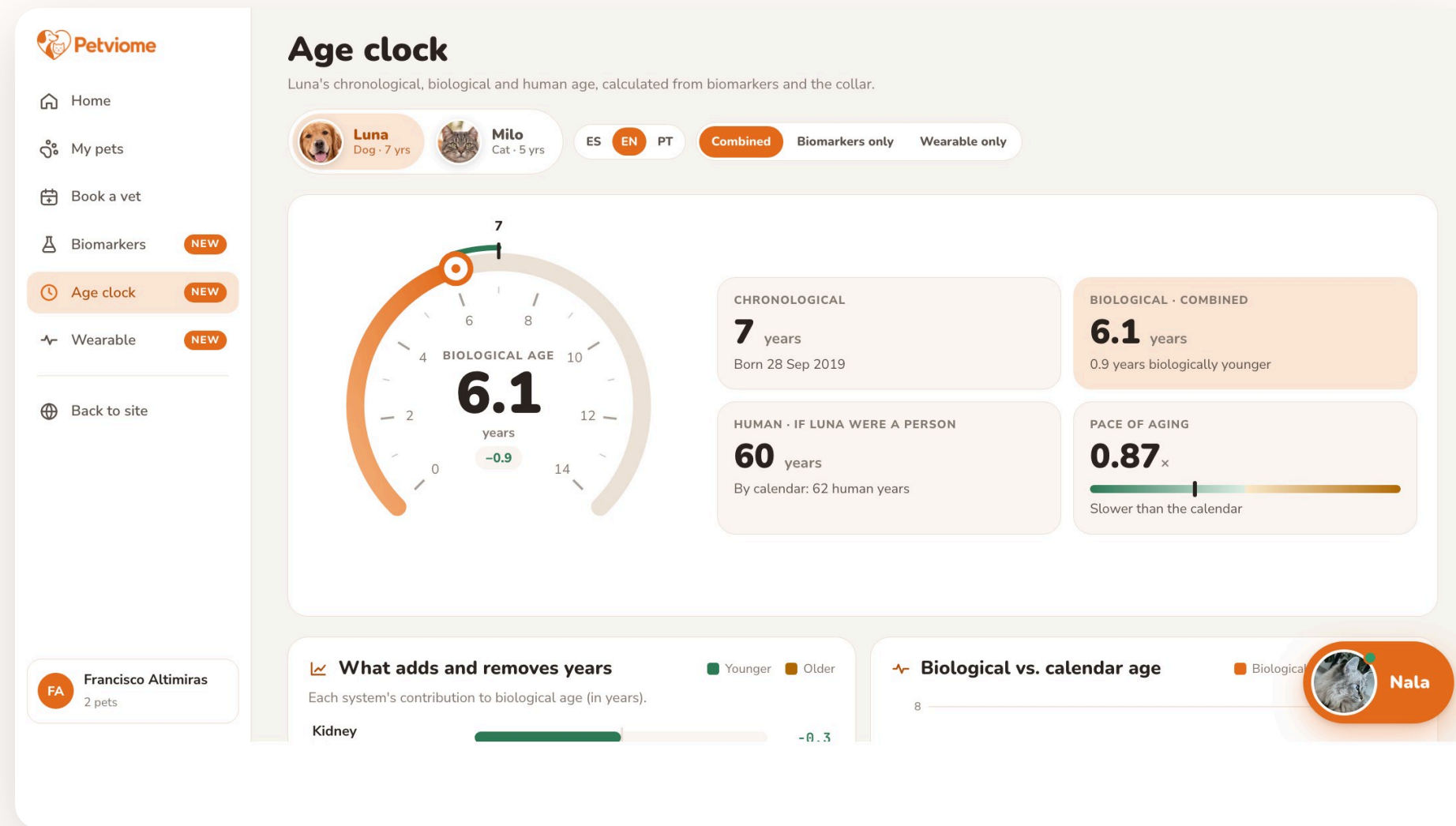
Human age

Her biological age, if Luna were a person.

Luna ages at 0.87× the calendar: 0.9 years biologically younger. One number every pet parent understands.

PRODUCT · PET AGE CLOCK

Three ages in one dial



The only age clock that combines bloodwork and collar data. Embark estimates calendar age from DNA; Elita uses a questionnaire.

Calendar

From the date of birth on the record.

Biological

Weighs 17 lab biomarkers and 7 collar vitals. Three modes: combined, labs only, collar only.

Human

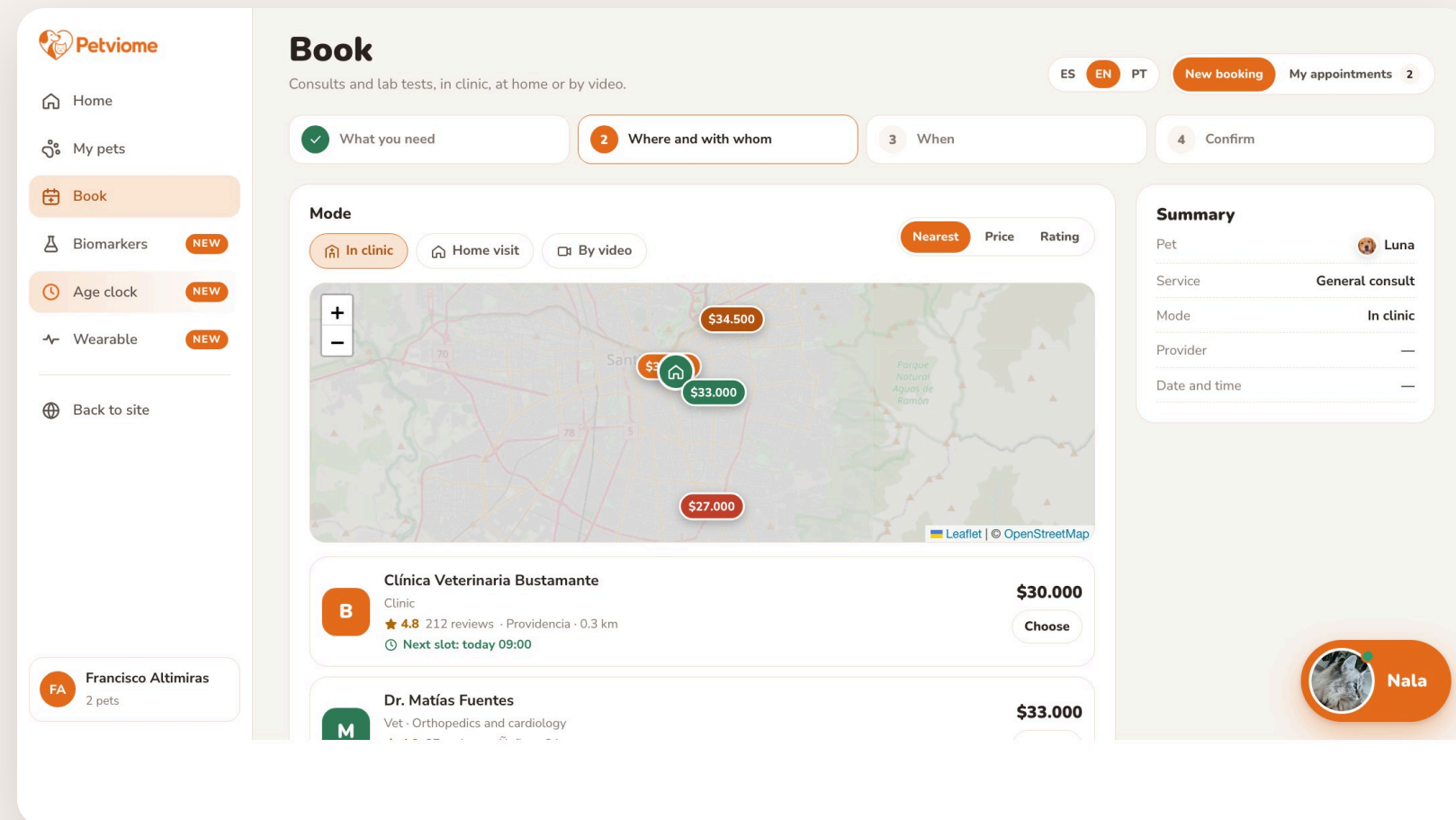
Dogs: $16 \cdot \ln(\text{age}) + 31$ (UCSD, Cell Systems 2020).
Cats: AAHA/AAFP 2021.

Pace of aging

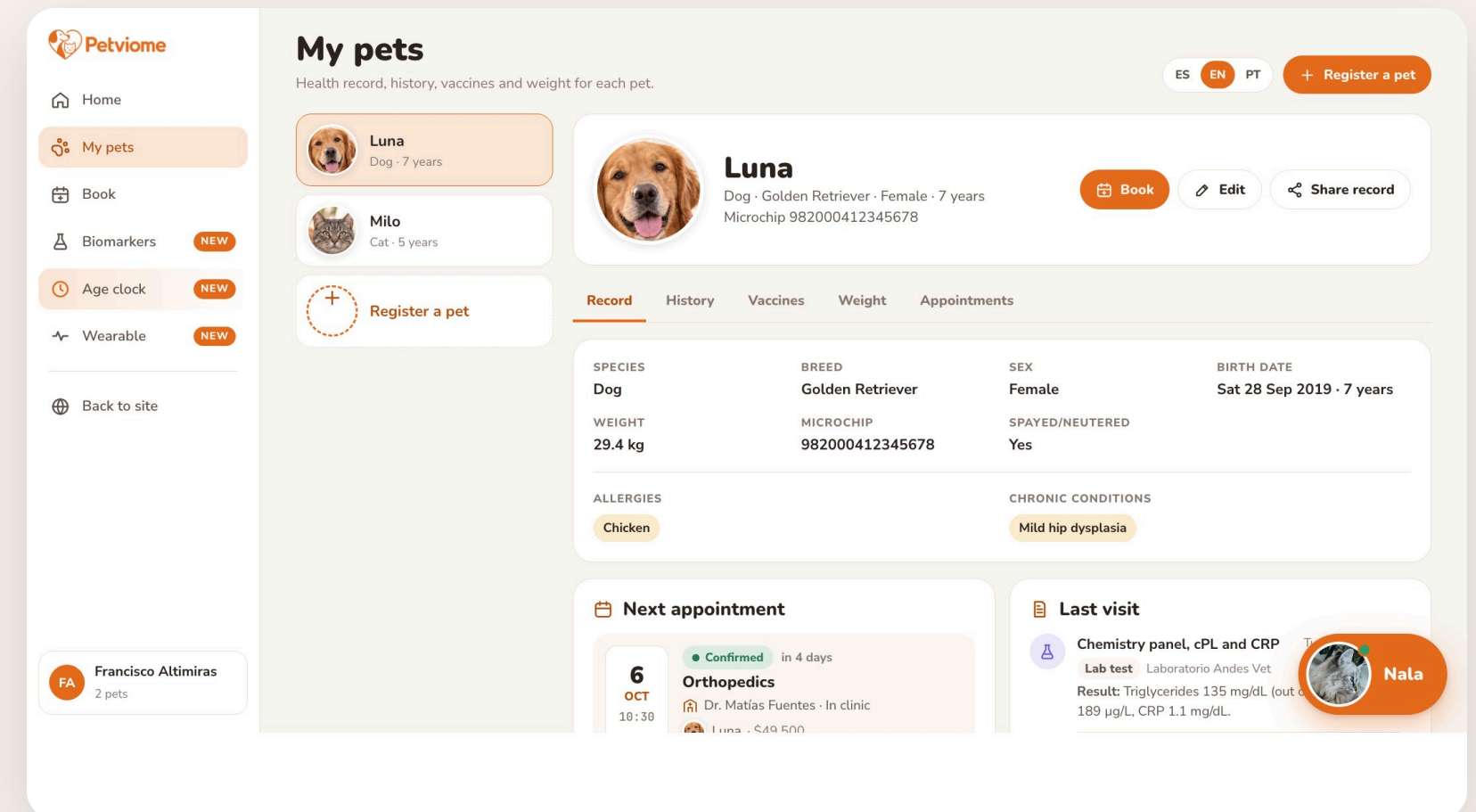
Biological years per calendar year. Below 1 means aging slower.

PRODUCT · WEB APP

Book and track, in one place



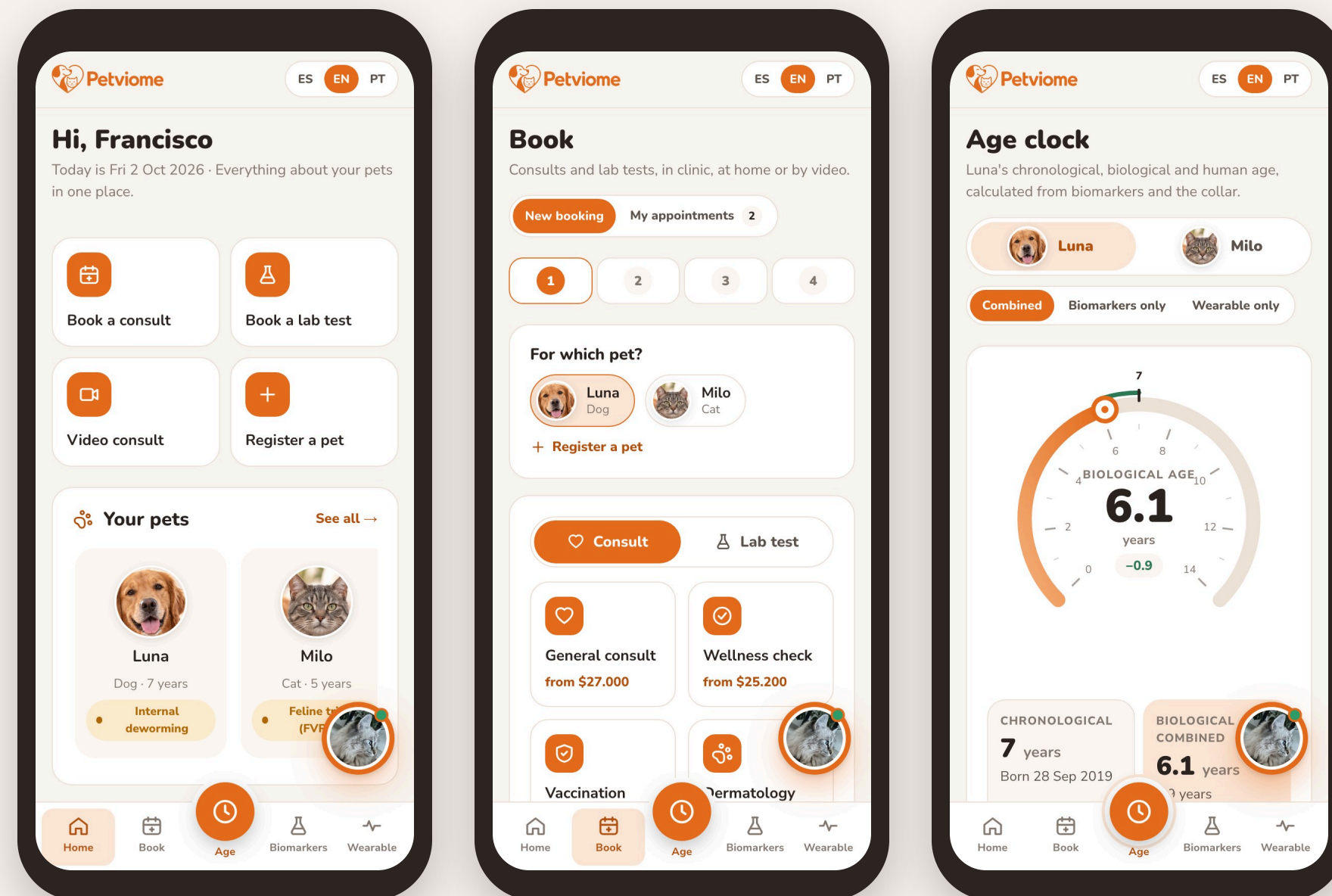
Book. Consults and lab tests in four steps: in clinic, at home or by video, with live slots and prices.



Track. One clinical record per pet: history, vaccines, weight and visits, shareable with any vet.

PRODUCT · MOBILE

The vet in your pocket



Age clock at the center

One tap from anywhere in the app.



Book in four steps

Consults and lab tests, prices upfront.



Every pet in one place

Records, vaccines due and reminders.



Nala, the AI assistant

Knows each pet's data, 24/7, in 3 languages.

HOW IT WORKS

Two-sided marketplace, the record at the center



Insurance (BCI), telehealth and content run on top of the same record.



Every move matters.



Daily activity

Movement patterns throughout the day



Sleep

Sleep duration and daily routines



Rest

Quiet periods and recovery habits



We measure pet health, not just record it



Lab biomarkers

Live

Bloodwork from home visits and partner labs, read by AI straight into the pet's record.

- Blood count and chemistry panels
- Kidney (SDMA, creatinine), liver, glucose, thyroid
- Lab PDFs parsed automatically, no typing
- Trends per pet against species and breed ranges



Wearable data

Live

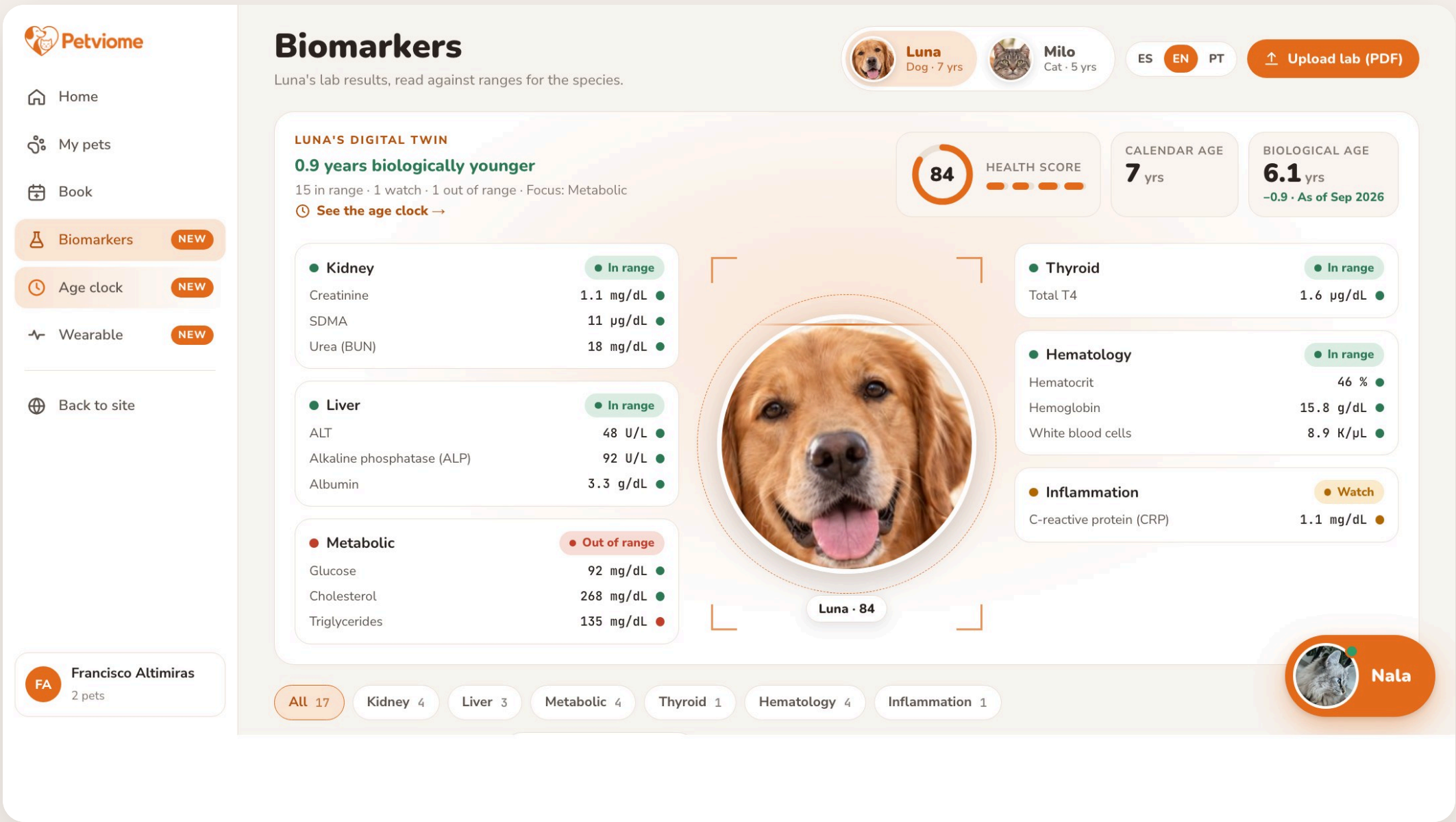
A smart collar streams the signals vets never see between visits, 24/7.

- Temperature, heart rate and HRV
- Breathing rate at rest
- Activity, sleep and rest scores
- GPS that feeds the lost-pet network

Both feed one PetViome Health Score per pet, inside the record parents and vets already use.

PRODUCT · BIOMARKERS

Lab results, read for each species



17

lab biomarkers in 6 systems: kidney, liver, metabolic, thyroid, blood, inflammation

Dog and cat ranges

cPL for dogs; fructosamine and SAA for cats.

Health Score and alerts

Out-of-range values flagged, with a next step.

PRODUCT · WEARABLE

The PetViome collar



Vital signs, not steps

Temperature, heart rate, HRV and breathing.



For dogs and cats

One baseline per pet, not a breed average.



Wired to a vet

Alerts open a video triage or a booking.



Sold with the health plan

Collar, lab panels and triage, one monthly fee.



A closer look at their wellbeing.



Temperature



Heart rate



Heart rate
variability (HRV)



Respiratory rate



Activity score



Sleep score



GPS location

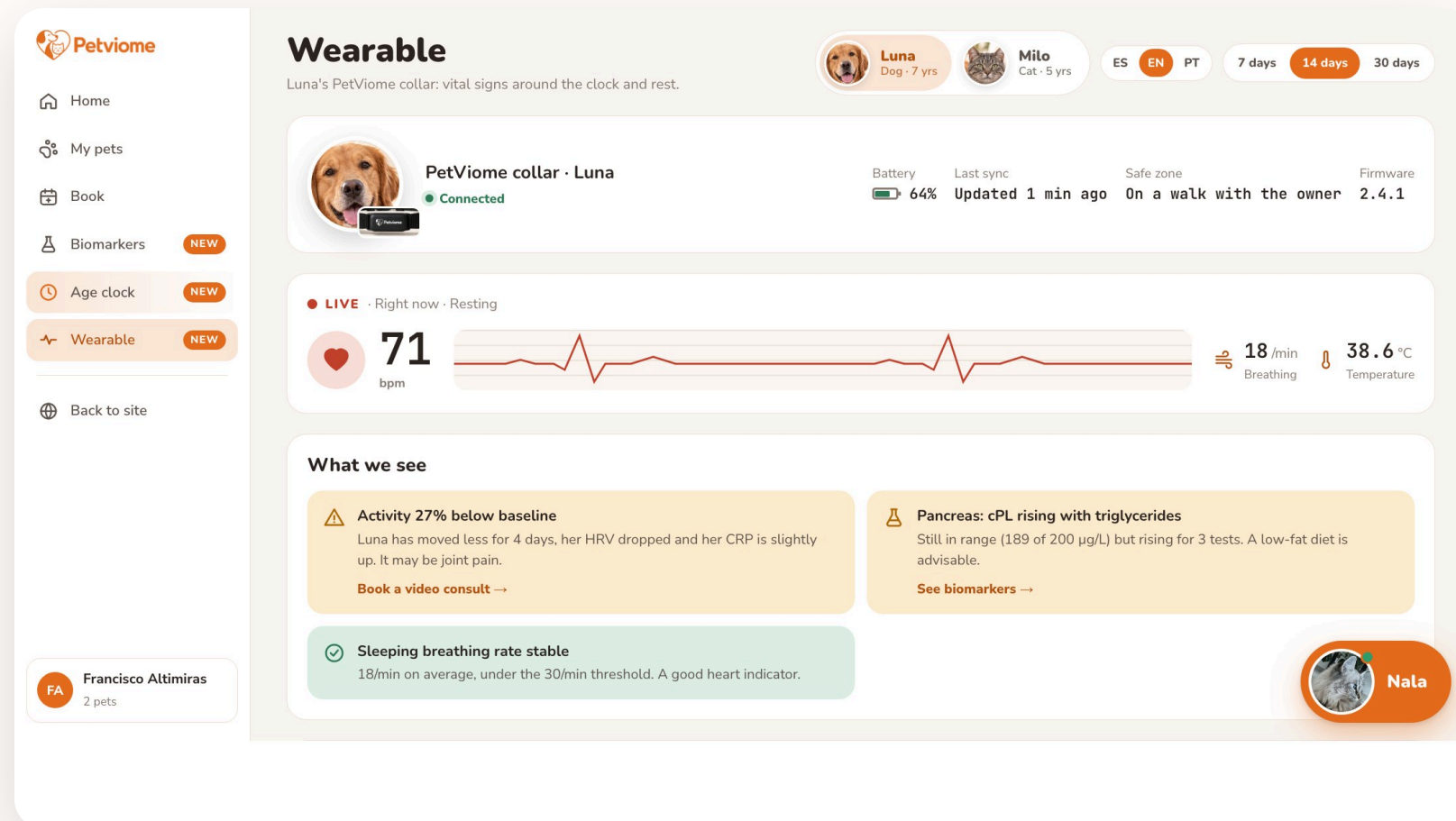
Insights and alerts, all in one place.



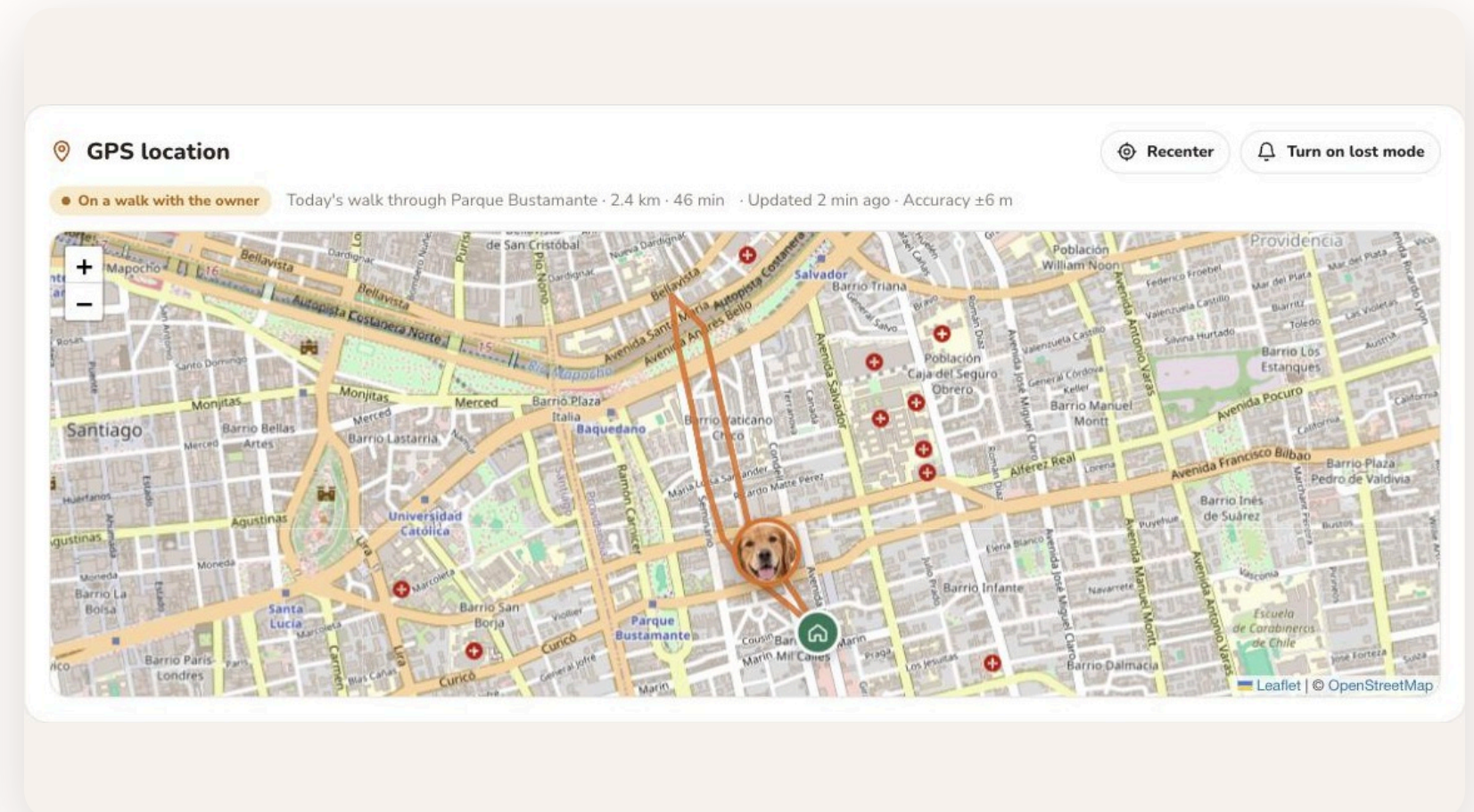
Product concept

PRODUCT · WEARABLE

Vital signs around the clock, and where



Monitor. 7 vital signs from the collar: heart rate, HRV, breathing, temperature, activity, scratching and rest.



Locate. GPS with a home zone, today's walk and a lost-pet mode.

PRODUCT · AI ASSISTANT

Meet Nala, your pet's AI health assistant

Nala reads each pet's biomarkers, collar data, age clock and record, and answers any time of day.

-  **Knows the pet:** answers with its real values
-  **Three languages:** Spanish, English, Portuguese
-  **Pet health only:** urgent signs first, no human drugs
-  **Turns questions into visits:** suggests a vet when it matters



Nala

PetViome AI assistant · Online

Is Luna aging well?

Yes. She is 7 by the calendar but 6.1 biologically, aging slower than expected.

Watch her triglycerides: above range. Ask your vet about a low-fat diet and a recheck in 8 weeks.

Her activity dropped. Should I worry?

27% below baseline for 4 days. If she limps or stops eating, book a video consult today.

HOW THE DATA WORKS

From yearly checkups to continuous care



Every data point makes the record more valuable, and harder to leave.

PROOF POINTS

Each piece is already being funded, separately

Wonderdog

Labs + AI · US

\$5M

pre-seed, Jul 2026 (WndrCo, Maveron).
At-home blood panel of 40+ markers and
an AI assistant; USD 249–448 a year.

Missing: no wearable, dogs only, NYC and
LA only.

PetPace

Wearable · US

\$299

collar (list USD 399) plus USD 13.90–29 a
month, with 24/7 vet telemedicine
included. Collar v3.0 since Sep 2025.

Missing: no lab biomarkers, no booking, no
LatAm.

Elita

Longevity · Australia

A\$1.9M

raised Sep 2026 (Boost VC). Health record,
bio-age calculator and 24/7 vets; AUD
8.99–20 a month.

Missing: bio age from a questionnaire, no
wearable, dogs only.



PetViome joins labs, collar and bio age with vets and insurance, for dogs and cats, in Latin America.

WHY NOW

Why pet health is venture-scale in LatAm now

Pets are family

79%

of Chilean owners call their dog or cat family. Real household vet spend rose 62.7% between the last two national budget surveys.

Health data is getting funded

\$118M

raised since Dec 2025 by prevention and pet-health-data startups: Lassie 75M, Supertails 30M, Traini 7.5M, Wonderdog 5M, Elita A\$1.9M.

Insurance is inflecting

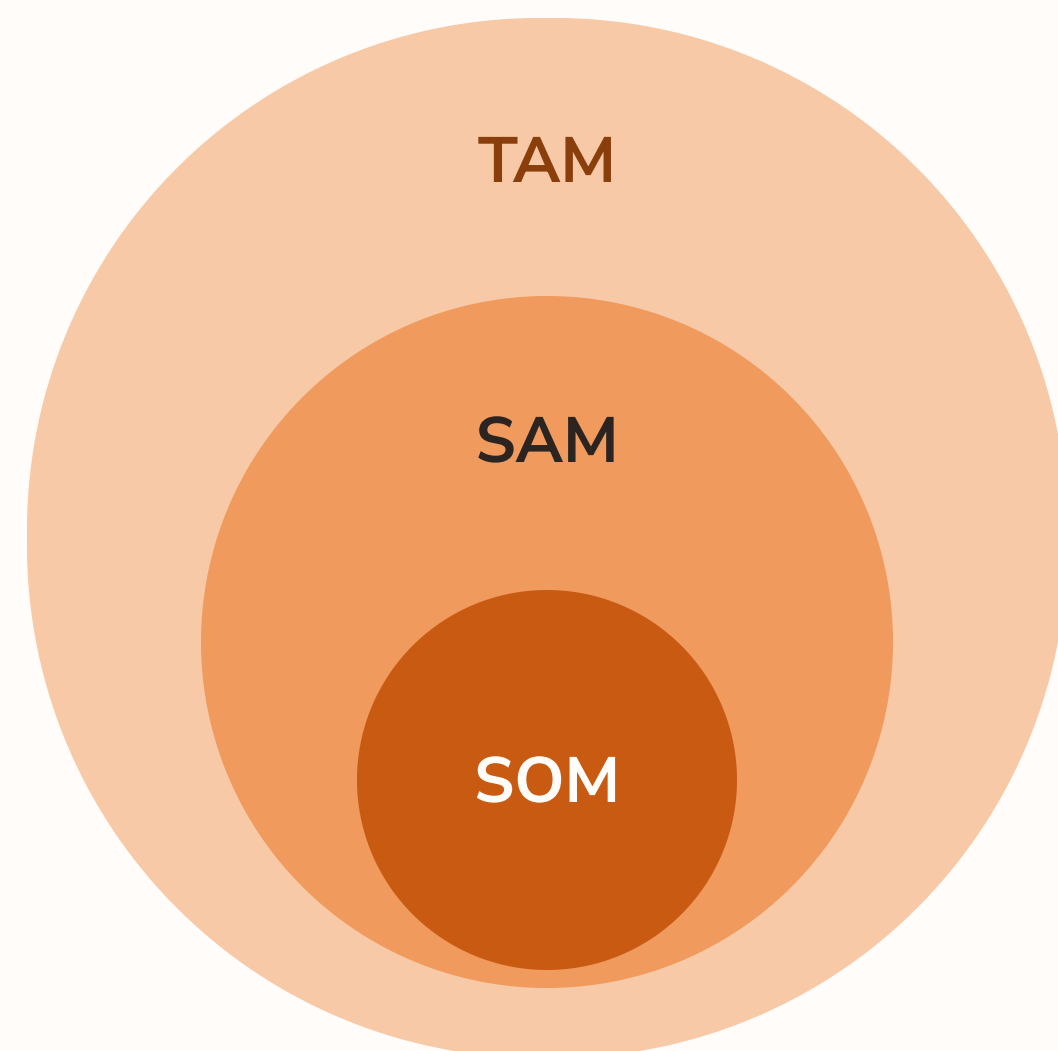
+50%

growth in BCI's insured pets in 2024, to 25k+. 63% of firms with flexible benefits now offer pet insurance.

Sources: Cadem (Sep 2026); CNC with INE household budget surveys (Aug 2026); Sifted, Business Today, The AI Insider, BusinessWire, Startup Daily (Dec 2025–Sep 2026); Emol (Sep 2025).

MARKET

A USD 10B+ vet market, starting in Chile



TAM · LATIN AMERICA

USD 10.8B

Vet services in 2025, growing to USD 18.9B by 2033 (7.3% CAGR). Pets in two of every three homes in Brazil, Mexico and Colombia.

SAM · CHILE

USD ~575M

Yearly household vet spend: ~25% of the USD 2.3B Chilean homes spend on pets, across ~3,000 clinics and 6,000+ vets.

SOM · 3-YEAR TARGET

USD ~6M

1% of Chile's vet spend booked or insured through PetViome, across Santiago, Valparaíso and Concepción.

BUSINESS MODEL

Four revenue lines, all live in production



Booking commission Live

10% of each consult booked through PetViome, charged to the vet or clinic.



Clinic SaaS Live

USD 49 per month per site for agenda, multi-vet management and patient records.



Insurance brokerage Live

Commission on every policy sold in-app, through our BCI Seguros agreement.

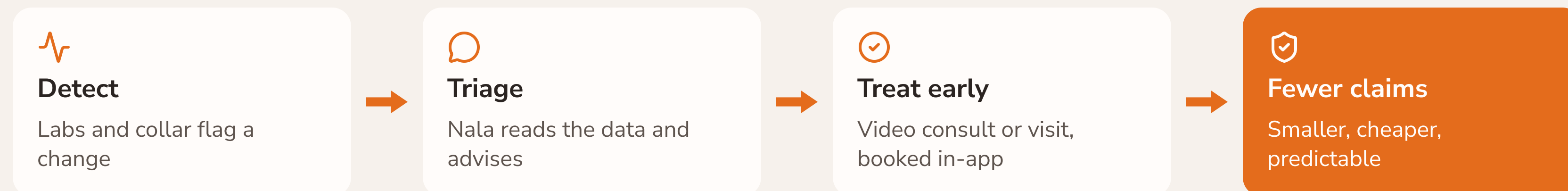


Telehealth & health plan Live

Per-consult fee on video visits, plus a monthly plan with smart collar, lab panels and triage.

INSURANCE · WHY BCI PAYS TOO

Catching problems early lowers claims



~70%

of cases resolved online by **Joi**, the AI triage and vet app built into ManyPets and other UK insurers' apps.

80%

of users of **Waggel**'s AI triage (UK insurer) avoided an unnecessary vet visit.

\$75M

Series C for **Lassie** (Feb 2026), a prevention-first pet insurer at ~USD 100M ARR.

COMPETITIVE LANDSCAPE

Care players lack data. Data players lack care.

DATA, NO CARE

Wonderdog · US

Elita · AU

Stay · UAE

PetPace · US

Maven · PT/US

Invoxia · FR

Tractive · AT

Fi · US

CARE + DATA

PetViome

Labs, collar and bio age, plus vets, AI and insurance in one app

SOFTWARE AND AI FOR VETS

Vetsmart · BR

VetLink · CL

AgendaPro · CL

Digitail · RO

Joii · UK

CARE, NO DATA

BuscaVet · CL

CuidaPet · CL

Pawer · CL

BuenVet · UY

Laika · CO-MX

Petlove · BR

Vetster · US

Pet insurers

→ **Across:** care a parent gets in the app. ↑ **Up:** health data it measures (labs, wearables, bio age).

COMPETITIVE LANDSCAPE · FEATURE BY FEATURE

No one else joins the five pieces

	Lab biomarkers	Wearable vitals	Biological age	Vet visits	Insurance	AI assistant	Cats	Markets
PetViome	Yes	Yes	Yes	Yes	BCI	Yes	Yes	CL
Wonderdog	Yes	—	—	Partial	Partner	Yes	—	US
Elita	Soon	—	Quiz	Video AU	—	Partial	—	AU
Stay	Yes	—	Yes	Partial	—	Yes	?	UAE
PetPace	—	Yes	—	Video	—	Partial	Yes	US · CA · EU
Tractive	—	Yes	—	—	—	—	Yes	Global
Fi	—	Partial	—	—	—	Yes	—	US · MX · EU
BuenVet	—	—	—	Yes	—	Yes	?	UY → MX

Yes: core offering · Partial: limited or indirect · Soon: announced · Quiz: questionnaire, not biomarkers · ?: not public · —: not offered.

WHAT IS BUILT

Shipped and running today



Pet Age Clock

Calendar, biological and human age



Lab biomarkers

17 markers, species ranges, Health Score



Collar data + GPS

7 vital signs, live monitor, home map



Nala AI assistant

Reads each pet's data, ES · EN · PT



Consults and lab tests

Clinic, home or video, in four steps



Clinical record

History, vaccines, weight, sharing



Geo marketplace

38 vets and clinics on the map



Insurance checkout

BCI Seguros, 4-step in-app flow

TRACTION

Live supply, live insurance, live health data

38

vets and clinics live on the map,
Santiago to Rancagua

17

lab biomarkers read against species-
specific ranges

7

vital signs from the smart collar, plus
GPS

BCI

insurance partner live, policies sold in-
app

4 of 4

revenue lines already live in
production

\$100K

pre-seed raised as part of Patagonia
Venture Studio

 **Patagonia**vs

GO-TO-MARKET

Santiago first, then Chile, then Latin America

Q4 2026**H1 2027****H2 2027****2028**

Santiago

App Store and Google Play launch. Payments live. Onboard clinics district by district.

Density

150 active vets, 5,000 pet parents. Clinic SaaS, lab panels and smart collar rolled out across partner clinics.

Chile

Valparaíso and Concepción. Partnerships with municipal registries and pet retailers.

LatAm

First city outside Chile: Mexico City or Bogotá, where 2 in 3 homes have a pet.



Second channel: employee benefits. PetViome inside BCI group policies, as Wonderdog does with Wagmo in the US and Budz in Brazil.

THE ASK

Raising USD 500K pre-seed

18 months of runway to win Santiago, launch on the app stores, scale biomarkers and wearables, and prove booking and insurance unit economics before a seed round.

Already raised: USD 100K pre-seed as part of Patagonia Venture Studio.

Use of funds



- 40% Vet and clinic supply
- 30% Pet-parent acquisition
- 20% Product: biomarkers, wearables, AI
- 10% Operations and legal

TEAM

The founders building PetViome

**Diego Aguirre****CO-FOUNDER**

Computer scientist and lifelong lover of animals and nature, building the largest veterinary platform in Latin America.

**Dr. Francisco Altimiras****CO-FOUNDER**

15+ years in biotechnology and data science.

**René Vidal, MBA****CO-FOUNDER**

30+ years in software and AI business.



Every pet deserves a living health record, and to know its real age.

One app to find, book, track, measure and protect, with lab biomarkers, collar data and the Pet Age Clock at its heart.

Meet us in San Francisco & Los Angeles · Tech Week, Oct 5–16

petviome.com

Backed by  **Patagonia** **VS**